

## President's Message



**Moon J. Lee, Ph.D.**

*Associate Professor,  
University of Florida  
KACA President 2019-2021*

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### Dear Korean American Communication Association (KACA) members,

I hope this message finds you well. It feels surreal to think that it has been a year since our lives were suddenly disrupted by the COVID-19 pandemic and lost more than a half million American lives. With the hope of vaccine, we are becoming cautiously optimistic about the foreseeable future. I hope we can look back someday and be proud of how resilient we are to overcome many challenges we face and to build a better place for our loved ones.

To be proud, we must not let our guard down and we must be constantly vigilant about our surroundings and issues that affect our community and society at large. To me, this has been a year of awakening. From issues of global pandemic to issues of environment, how our lives dependent on each other and are so intricately connected. We face many critical issues, but the realization that we are powerless, if we try to solve these challenges alone, helps me find ways to voice our concerns and be heard collectively. One very critical challenge we face is racism against Asians in the United State of America. As mentioned before, racism against Asians has rapidly risen since the pandemic began. It is disheartening even to think that the United State of America repeats its ugly path of racism toward their own people. History repeats itself and the only difference is who falls victim of the blame for health/societal problems. So the main question is, what can we do?

We must find our own voice within ourselves and we must establish our voice within our community and nation at large. KACA is a premier academic institution with more than 40 years of its own history. We have worked together to elevate the Korean American voice within our academic community. We must continuously work hard to strengthen this community and elevate its statue as proud Korean American communication scholars/students/professionals.

In order to continue shaping the future, today, we need your support. March is designated for our membership drive where we will be reaching out to you for your membership support. You can renew your membership and encourage others to join KACA at <http://www.thekaca.org/membership/>. We are working diligently to extend our community of and support for Korean American Communication scholars and students like you. We want to be the community that you are proud of.

# KACA Executive Committee

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**President**  
**Dr. Moon J. Lee**  
University of Florida

**ICA Vice President**  
**Dr. Jin-Ae Kang**  
East Carolina University

**AEJMC Vice President**  
**Dr. Hanna Park**  
Sun Moon University

**NCA Vice President**  
**Dr. Eun-Jeong Han**  
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**Secretary**  
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**Newsletter Editor**  
**Dr. Myojung Chung**  
Northeastern University

**Webmaster**  
**Dr. Yunmi Choi**  
Indiana University Southeast

**Student Representatives**  
**Se Jung Kim**  
Syracuse University

**Esul Park**  
Temple University

**Jiyoun Suk**  
University of Wisconsin-Madison

In an effort to highlight our current KACA members and their achievements, we started making short introductory videos of our members to get to know each other. As our community grows, it is difficult to know everyone without personal encounters through conferencing or social interactions. However, we are not quite there yet in terms of resuming normalcy due to the fear of COVID-19. This often causes a feeling of isolation among us. To reduce this feeling of isolation, we decided to introduce each member through our social media platforms. If you want to showcase who you are through our social media platforms, please fill out this short questionnaire at <https://forms.gle/L45CdJgKpyV6Yfif7>. We would love to get to know you and introduce you to our clan.

Thanks again for your support and let's stay strong together!

Moon J. Lee

# KACA Standing against Pseudo Scholarship and Distortion of Historic Fact

## KACA OFFICIAL STATEMENT AGAINST J. MARK RAMSEYER'S ARTICLE, "CONTRACTING FOR SEX IN THE PACIFIC WAR" (MAR 8, 2021)

Not only a recently published academic journal article,<sup>1</sup> "Contracting for sex in the Pacific War", but also editorial,<sup>2</sup> "Recovering the truth about the comfort women" by J. Mark Ramseyer open a century old wound that never heals -- forced sex slavery of young girls and women during the Japanese invasions of its neighboring countries in the 1930s and 1940s, followed by prolonging Japanese government's denials of this historical fact that the Japanese military during World War II trafficked young girls and women for sexual purposes.<sup>3</sup>

We, Korean American communication scholars and students are enraged by the fact that J. Mark Ramseyer, Mitsubishi Professor of Japanese Legal Studies at Harvard University, not only blindly denies the well documented historical fact that the Japanese military abducted girls and women for sex slavery during wartime, but also describes them as willing participants of prostitution for a negotiated "contract," and refers to this as scholarship.

Ramseyer's article lacks in scientific vigor. Factual evidence is one of the essential pillars of academic integrity. However, Ramseyer's work solely relies on controversial claims while ignoring well-documented evidence from the survivors of the war and independent reports produced by well-respected international organizations, such as the United Nations<sup>4</sup> and Amnesty International.<sup>5</sup>

We, as communication scholars and students, are fully aware of academic freedom and its importance. However, we also must recognize that politically and financially motivated shady scholarship should not be labeled as scientific.

In order to truly heal this open wound, we must be diligent and rigorous in uncovering historic atrocities against humanity, learning from its history, and educating our next generation for a better society. It is our moral obligation as scholars and educators.

Thus we, KACA, strongly condemn the quality of J. Mark Ramseyer's scholarship and strongly support the voice of girls and women whose rights were brutally violated by the Japanese military during wartime. They were Korean, Chinese, Taiwanese, Filipinos, Malaysian, Indonesian, Dutch, East Timorese, Vietnamese, Thai, Burmese, and even Japanese.

Here is an open letter that you can sign: <http://chwe.net/irle/letter> and for more information at <http://chwe.net/irle>.

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<sup>1</sup>Ramseyer, J. M. (2021). Contracting for sex in the Pacific War. *International Review of Law and Economics*, 65. <https://doi.org/10.1016/j.irle.2020.105971>

<sup>2</sup>Ramseyer, J. M. (2021, January 12). Recovering the truth about the comfort women. *Japan Forward*. <https://japan-forward.com/recovering-the-truth-about-the-comfort-women/>

<sup>3</sup>*The Korea Herald*. (2021, February 19). State department says Japan's wartime sexual slavery an egregious violation of human rights. <http://www.koreaherald.com/view.php?ud=20210219000101>

<sup>4</sup>United Nations. (1996, January 4). Report of the Special Rapporteur on violence against women, its causes and consequences, Ms. Radhika Coomaraswamy, in accordance with Commission on Human Rights resolution 1994/45. <http://hrlibrary.umn.edu/commission/country52/53-add1.htm>

<sup>5</sup>Amnesty International. (2005, October). Still waiting after 60 years. <https://www.amnesty.org/download/Documents/ASA220122005ENGLISH.PDF>

# KACA Standing against Racism and Violence

## KACA'S OFFICIAL STATEMENT CONDEMNING VIOLENCE AGAINST ASIANS (MARCH 19, 2021)

We are shocked and terrified by the horrific shootings that happened in Atlanta, Georgia on Tuesday. The fact that this happened in multiple locations indicates that this may have been a deliberate attempt to target a particular group of Asians. No words can describe its gravity and negative impact on our communities, regardless of one's gender, race, ethnicity, or different backgrounds.

Our hearts go out to the families and friends of those who lost their lives. We express our deepest condolences. The sorrow and agony that this tragedy brings, to those who are directly affected, is unfathomable.

Although the shooter's motives for killing innocent people have not been fully determined, six Asian women were among the eight victims. We know such a crime highlights a sense of vulnerability that our Asian American communities have endured for so long. To make the matter worse, we fear that a continuous spike in hate crimes against Asians, that has escalated since the beginning of the pandemic in this country, will continuously create anxiety and helplessness among many who care deeply about building safe environments for our children.

The most concerning issue of our time is that racism is pervasive and violence against Asians, particularly a vulnerable group of women and seniors, has increased rapidly since the COVID-19 pandemic began. However, racism against Asians has been trivialized. Asian Americans are invisible because our sufferings tend to be localized/internalized as individual problems. We are often stereotyped as one of the successful minorities (i.e., a model minority). The hardship and discrimination we experience as Asian Americans everyday gets ignored and easily forgotten. Generation after generation, Asian Americans have been considered as perpetual foreigners in our own country due to our race.

Furthermore, the Atlanta shootings are a stark reminder that race, class, and gender are intersectional. Public debate is centered around whether this was a crime of racial motivations or a crime of sexualized motivations. Regardless, this is a crime of hate inflicted on every sister, mother, and daughter of our Asian American community. We condemn the exoticization and misogyny toward Asian women, particularly those who work in service occupations.

We, the Korean American Communication Association, on behalf of 700 Korean American current and future communication scholars and professionals, strongly condemn any shape of violence and injustice perpetuated against Asians and other minorities. We cannot and will not accept the fact that we are living in a society where people are harassed or killed because of their skin color, gender, sexual orientation, or the undue prejudice of others.

We are in strong solidarity with all the people in this country who are against racism and bigotry toward any people of color and other communities.

We strongly demand that the government/institutions be accountable to bring real change and progress on the path to eradicate racism and other injustices.

## Outgoing & Incoming Officers

### DR. SHERRI TER MOLEN & RACHEL SON

Many of us get various information on KACA Facebook page. It is all possible thanks to the efforts of the KACA Facebook administrator. At the end of 2020, we made a farewell to Dr. Sherri Ter Molen, our long time KACA Facebook administrator, and welcomed Rachel Son as a successor. Here are some words from them.



**Sherri Ter Molen, Ph.D.**  
Acquisitions Editor  
Journal of Nursing Regulation  
National Council of State Boards of Nursing

It has been a pleasure to serve KACA over the years, and I am grateful to my fellow KACA members for their support. The very first paper I presented at an NCA conference was as part of a KACA session in 2009. The following fall, I entered my PhD program, and KACA remained an integral part of my doctoral experience. Not only did I continue to present my work during KACA sessions, I also volunteered to help manage KACA's Facebook group. Although I have passed the baton to Rachel Son, who is now enthusiastically managing KACA's social media, I will continue to support KACA and Korean scholarship. I am truly grateful for the academic and professional opportunities I have had through KACA, and I look forward to being a part of KACA's future.



**Rachel Son**  
Doctoral Student  
University of Florida

As a student representative in KACA, I hope to build a bridge between our members and the organization through social media platforms that serve as a space for sharing, engagement, and community building. My role in working on social media is to further develop this online space for our KACA community. We share the latest information about event and organization updates, encourage members to engage with posts that matter to them, and create an online community for members to connect with and share their experiences in relation to KACA.

# KACA-NCA Committee

## Dr. Eun-Jeong Han

Assistant Professor  
Salisbury University

## Dr. Gooyong Kim

Assistant Professor  
Cheyney University of  
Pennsylvania

## Dr. Jaehyeon Jeong

Assistant Professor  
The University of Utah Asia  
Campus

## Dr. Jieyoung Kong

Associate Professor  
Western Kentucky University

## Dr. Hyung-Min Kim

Research Professor  
Korea University

## Seulgi Park

Doctoral Student  
SUNY-Albany

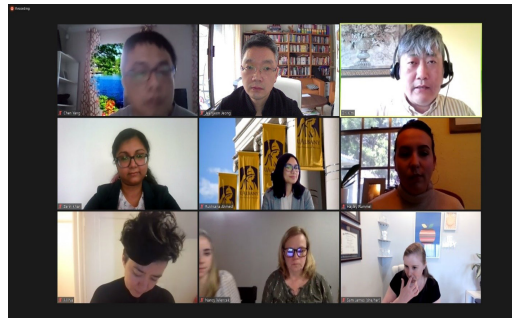
# 2020 KACA-NCA Report

## The 106th Annual Convention of the National Communication Association

The 106th annual convention of the National Communication Association (NCA) was held virtually from November 19 to 22, 2020, with the theme of "Communication at the Crossroads."

### KACA sponsored/co-sponsored three sessions continuing to work with Chinese Communication Association (CCA)

- Research Paper Session 1: Communication Between and Within Cultures (asynchronous).
- Research Paper Session 2: Communication in East Asia: Political, Sports, Health, and Entertainment (asynchronous).
- Panel Discussion Session: Cultural Diffusion of K-culture from a Grassroots Perspective of Western People: Exploring Western Minds towards Korean Popular Culture, Saturday, November 21, 12:30 pm - 1:45 pm (synchronous via Zoom).



Panel Discussion Session

### KACA co-sponsored two sessions of the Critical and Cultural Studies Division (CCSD)

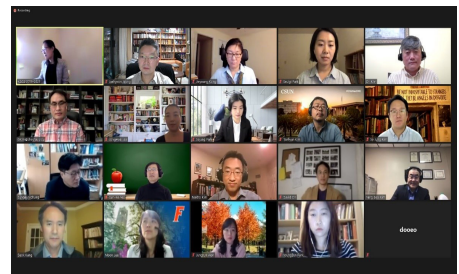
- Research Paper Session 1: Global Media on the Small Screen and the Digital Device (asynchronous)
- Research Paper Session 2: Violence and Healing in Media (asynchronous)

### KACA hosted the following two special events for all members of the KACA

- KACA Business Meeting, Friday, November 20, 7:00 pm – 7:50 pm (synchronous via Zoom). Approximately 25 people joined. During this business meeting, the KACA-NCA division's Top Faculty Paper awardees (Dr. Yang-Soo Kim, Middle Tennessee State University and Dr. Young Yun Kim, University of Oklahoma) were recognized.
- KACA Research Networking Session, Friday, November 20, 8:00 pm – 9:30 pm (synchronous via Zoom). Approximately 28 people joined this session. Panelists: Dr. Sungeun Chung (Sungkyunkwan University), Dr. Seok Kang (University of Texas, San Antonio), Dr. Do Kyun David Kim (University of Louisiana, Lafayette), Dr. Gooyong Kim (Cheyney University of Pennsylvania), Dr. Nakho Kim (Penn State University – Harrisburg), and Dr. Sejung Park (John Carroll University)



Top Faculty Paper Award Dr. Yang-Soo Kim



KACA-NCA Research Networking Session

KACA supported five members of the KACA-NCA subcommittee for 2020 NCA convention registration. Recipients are: Dr. Gooyong Kim (\$43), Dr. Jaehyeon Jeong (\$43), Dr. Jieyoung Kong (\$43), Dr. Hyung-Min Kim (\$43), and Ms. Seulgi Park (\$25)

# 2021 NCA Call for Papers

## DEADLINE: March 31, 2021 at 11:59 PM (PST)

The National Communication Association (NCA) will hold its **107th Annual Conference in Seattle, Washington, on November 18-21, 2021.**

The Korean American Communication Association (KACA) division embraces all theoretical and methodological approaches to research. The submission of papers/proposals pursuing NCA's 2021 convention theme, "**Renewal & Transformation,**" is highly encouraged.

The Korean American Communication Association (KACA) division accepts TWO types of submissions; 1) Full research papers and 2) Panel discussion proposals. We do NOT accept extended abstract .

### 1. Full length completed research paper

We invite submissions of full research papers broadly related to any areas of Korean and/or Korean-American communication, including but not limited to:

- Intercultural/International communication
- Cultural studies
- Public relations, advertising, and strategic communication
- Health communication
- Organizational communication
- Political communication
- New communication technologies and social media
- Journalism and media industry
- Contemporary communication issues in science, environment, sports, or entertainment

Paper should be **no more than 25 double-spaced pages, excluding references, tables, and figures.** All papers must include **a title and a 250-word abstract.** Submitters should select "**individual paper**" as their submission type in the electronic submission form. Work already presented, published or accepted for presentation or publication should NOT be submitted.

### 2. Panel discussion proposal

We invite submissions of panel discussion proposals broadly related to all areas of Korean and/or Korean-American communication themes. Considering NCA's 2021 convention theme, however, we prefer proposal which focuses on one of themes listed in below:

- Korean American community during and after COVID-19 pandemic
- Korean American community in the post-Trump era
- VR/AR technologies and Korean American community in the time of crisis
- (Re)constructing social identity of Korean Americans/Koreans in the time of crisis
- Communicating race, ethnicity, nationality, and citizenship within/beyond Korea

We also welcome proposals that discuss some big questions such as:

- What is the relevance and value of KACA scholarship and teaching as we recover from this time of crisis?
- How can KACA research and scholarship contribute to rebuilding and restoring our communities?
- What should be done to replenish and advance our discipline?

# 2021 NCA Call for Papers

Panel discussion proposals should include all in below:

- Title
- Panel description for the conference online program (75 words)
- Rationale (400-500 words)
- List of names, e-mails, and institutions of all panelists
- Abstract/summary of each presentation (150 words for each presentation).

**\* Note: Panels should avoid single institution representation.**

All papers and panel discussion proposals will be blind reviewed by 2-3 reviewers with expertise in the area. Submitters MUST DELETE ALL IDENTIFYING INFORMATION from the uploaded document before submitting a paper or proposal.

Please submit your work online using the [NCA Convention Central \(https://www.natcom.org/nca-107th-annual-convention-renewal-and-transformation\)](https://www.natcom.org/nca-107th-annual-convention-renewal-and-transformation). AV requests must be made at the time of submission to be considered.

Helpful resources, including live and recorded step-by-step instructions on how to submit, are available in the [Convention Resource Library \(https://www.natcom.org/convention-events/convention-resources/convention-resource-library\)](https://www.natcom.org/convention-events/convention-resources/convention-resource-library). All submitters are encouraged to review the General Convention Frequently Asked Questions (FAQs) (C:\Users\m.chung\Downloads\General Convention Frequently Asked Questions (https://www.natcom.org/convention-events/convention-resources/convention-resource-library/convention-faqs) and the [Professional Standards for Convention Participants \(https://www.natcom.org/sites/default/files/annual-convention/NCA\\_Convention\\_Resources\\_Convention\\_Standards\\_0.pdf\)](https://www.natcom.org/sites/default/files/annual-convention/NCA_Convention_Resources_Convention_Standards_0.pdf) prior to submission.

You do NOT need to be a member of the NCA or the KACA to submit a paper/panel discussion proposal. However, if accepted, at least one author will need to (1) register for the NCA convention and (2) attend the convention to present the work (otherwise, the presentation will be removed from the program).

Questions about the call should be directed to:

**Eun-Jeong Han, Ph.D.**

2019-2021 Vice President, KACA-NCA  
Assistant Professor  
Department of Communications  
Salisbury University  
exhan@salisbury.edu



# 2021 AEJMC Call for Papers

## DEADLINE: April 15, 2021 at 11:59 PM (CT)

Title: #2021 AEJMC Annual Conference KACA research session invitation

Time: August 4-7, 2021 (CT)

Format: Virtual

AEJMC Theme: Turning the Page

The Korean American Communication Association (KACA) invites you to submit original research papers to the 2021 AEJMC-KACA competitive research session. Research topics that focus on various aspects of media and communication studies related to Korea are welcome. The AEJMC-KACA session embraces various theoretical orientations and methodological approaches to research.

### Guidelines for All Submissions

#### 1. Deadline

All submissions must be made no later than 11:59 pm (CT), Thursday, April 15, 2021.

#### 2. Categories of Submissions (two categories):

##### 1) Full papers

- 25 pages maximum (no more than 25 pages), plus references, tables, figures, and all notes.
- Consistent with the APA style.

##### 2) Extended abstracts

- Five pages maximum, plus references, tables, figures, and all notes.
- Consistent with the APA style.
- Extended abstracts should contain a literature review, research questions/hypotheses, a detailed method section, and actual findings (NOT expected findings). Abstracts only with literature review or research questions would NOT be considered.

Full papers are preferred. Only original research will be accepted. Research studies that are already presented, submitted, or accepted for presentation or publication should not be submitted.

#### 3. Submission Method

Send the files (the title page file and the research paper file in MS Word or pdf format) to [aejmckaca@gmail.com](mailto:aejmckaca@gmail.com).

#### 4. Submission process, requirement, and paper award

- All submissions must include a separate cover page and an abstract with approximately 250 words. A separate cover page should include the following information: paper title, author name, affiliation, mailing address, email address, and phone number.
- Author identification: Names and all information that may identify the author(s) should not appear anywhere in the paper other than on the separate cover page.
- All submissions will be blind reviewed by three reviewers with expertise in the area.
- For paper submission, authors do not need to be a member of KACA or AEJMC. However, once the paper is accepted, at least one author of the submitted paper should register for the AEJMC conference, join KACA, and attend the KACA session to present the paper.
- Only full papers, no extended abstracts, will be considered for the top papers. The candidates for the top student paper should have student authors only. If you have any questions regarding the call for papers, you may contact Hanna Park ([hannapark1982@gmail.com](mailto:hannapark1982@gmail.com)).

#### 5. Reviewer recruitment

Please volunteer to review papers submitted to the AEJMC - KACA session! If you are interested, please complete this form (<https://forms.gle/Ze99CYNSAnEtgbg1A>).

#### Hanna Park, Ph.D.

2019-2021 Vice President, KACA-AEJMC

Associate Professor

Department of Media Communication

Sun Moon University

[hannapark@sunmoon.ac.kr](mailto:hannapark@sunmoon.ac.kr)

# KACA-ICA Committee

## Dr. Jin-Ae Kang

Associate Professor  
East Carolina University

## Dr. Youjeong Kim

Associate Professor  
New York Institute of Technology

## Dr. Sejung Park

Assistant Professor  
Pukyong National University

## Dr. YoungJu Shin

Associate Professor  
Arizona State University

## Dr. Jee Young Lee

Lecturer  
University of Canberra

## Dr. Jooyun Hwang

Assistant Professor  
Elon University

## Won-Ki Moon

Doctoral Student  
University of Texas-Austin

# 2021 KACA-ICA Program

## THE 70TH ANNUAL CONVENTION OF INTERNATIONAL COMMUNICATION ASSOCIATION

2021 ICA annual conference will be held virtually from May 27 to May 31

### Chair

Jooyun Hwang (Elon University, USA)

### Discussants

Soomin Seo (Temple University, USA)  
Hyunjin Seo (University of Kansas, USA)  
Jinsook Kim (University of Pennsylvania, USA)

### Framing North Korea on Twitter: Does Network Strength Explain Sentiment?

Seok Kang (The University of Texas at San Antonio, USA)

### “The Story of You and Me”: Paratextual Analysis of Kim JiYoung, Born 1982 and Feminist Discourse in South Korea.

JiHae Koo (Indiana University, USA)

### COVID-19 Information Sharing on Social Media: Examining the Influence on Informational Reciprocity and Life Satisfaction.

Piper Liping Liu (University of Macao, Macao)  
Lei Vincent Huang (Hong Kong Baptist University, Hong Kong)  
Melannie Zhan (Hong Kong Baptist University, Hong Kong)

### What Do We Believe in? Rumors and Processing Strategies during the COVID-19 Outbreak in China

Wenxue Zou (Texas A&M University, USA)  
Lu Tang (Texas A&M University, USA)

### Collectivism and Altruistic Behavior in a Public Health Crisis: A Third-Person Effect Study of COVID-19 News among Wuhan Residents

Yicheng Zhu (Beijing Normal University, China)  
Ran Wei (Chinese University of Hong Kong, Hong Kong)  
Ven-Hwei Lo (Hong Kong Baptist University, Hong Kong)  
Mingxin Zhang (Huazhong University of Science and Technology, China)  
Zongya Li (Huazhong University of Science and Technology, China)

## CCA-KACA JOINT SESSION: SOCIAL MEDIA AND PUBLIC PARTICIPATION IN EAST ASIA

### Chair/Moderator:

Trisha T. C. Lin (National Chengchi University, Taiwan)

### Discussant:

Jack Linchuan Qiu (National University of Singapore, Singapore)

### Social Media and Social Capital Revisited: Importance of Types of Social Media Use and Social Capital.

Dam Hee Kim (University of Arizona, USA)  
Joshua von Herrmann (University of Arizona, USA)  
Seungahn Nah (University of Oregon, USA)

### Effects of Sponsorship Disclosure for YouTube Influencer Marketing: A Case of Korean Mukbang.

Sieun Ha (Ewha Womans University, South Korea)  
Soontae An (Ewha Womans University, South Korea)

### News Consumption and Affective Polarization: Longitudinal Evidence on the Mediating Roles of Likeminded Discussion and Partisan News Hostility Gap in Taiwan.

Xia Zheng (Indiana University, USA)  
Yanqin Lu (Bowling Green State University, USA)

### Strong-Tie Discussion, Political Trust and Political Participation: A Comparative Study of Mainland China, Hong Kong and Taiwan

Minwei Ai (Chinese University of Hong Kong, Hong Kong)  
Nan Zhang (Xiamen University, China)

### Social Resistance in Participatory Culture: Female Fan Activism in Chinese Online ACG Communities

Yijun Luo (Independent Researcher, Hong Kong)  
Lei Vincent Huang (Hong Kong Baptist University, Hong Kong)

# COVID-19 Research by KACA members

## RECENT PUBLICATIONS BY KACA MEMBERS

Although the COVID-19 pandemic has impacted our scholarly activity, teaching, and service, KACA members have remained active in conducting research on communication, media, and COVID-19. Below, we introduce some of recent publications by KACA members.



**Hyunyi Cho, Ph.D.**  
Professor  
School of Communication  
Ohio State University

Cho, H., Li, W., Cannon, J., Lopez, R., & Song, C. (2021). Testing three explanations for stigmatization of people of Asian descent during COVID-19: Maladaptive coping, biased media use, or racial prejudice? *Ethnicity & Health*, 26(1), 94-109. <https://doi.org/10.1080/13557858.2020.1830035>

Stigmatization of people of Asian descent during COVID-19 concerns all of us. We investigated factors that can explain the phenomenon and found that although a blend of factors are at play, racial prejudice is most strongly linked to it.



**Hye Min Kim**  
Ph.D. Candidate  
Annenberg School for Communication and  
Journalism  
University of Southern California

Kim, H. M., Saffer, A. J., Liu, W., Sun, J., Li, Y., Zhen, L., & Yang, A. (in press). How public health agencies break through COVID-19 conversations: A strategic network approach to public engagement. *Health Communication*. Advance online publication. <https://doi.org/10.1080/10410236.2021.1886393>

In times of public health emergencies, health agencies need to engage and communicate with the public in real-time to share updates and accurate information. This is especially the case for the COVID-19 pandemic where public engagement can potentially save lives and flatten the curve. This paper considers how the use of interactive features and strategic network positions of health agencies on social media influenced their public engagement outcomes. Specifically, we analyzed 203 U.S. public health agencies' Twitter activity and the public engagement they received by extracting data from a large-scale Twitter dataset collected from January 21st to May 31st, 2020. Results show that health agencies' network position in addition to their two-way communication strategy greatly influenced the level of public engagement with their COVID-19 related content on Twitter. Findings highlight the benefits of strategic social media communication of public health agencies reside not only in how agencies use social media but also in their formation of network position to amplify their visibility. As official sources of health and risk information, public health agencies should coordinate their social media communication efforts to strategically position themselves in advantageous network positions to augment public engagement outcomes.

# COVID-19 Research by KACA members

## RECENT PUBLICATIONS BY KACA MEMBERS



**Do Kyun David Kim, Ph.D**

Richard D'Aquin BORSF Endowed Professor  
Department of Communication  
University of Louisiana – Lafayette

Kim, D. D., & Kreps, G. (2020). An analysis of government communication in the United States during the COVID-19 pandemic: Recommendations for effective government health risk communication. *World Medical and Health Policy*. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7461274/>

Governments throughout the world can learn many critical lessons from examining instances of ineffective communication with the public during the global coronavirus disease (COVID-19) pandemic. Ineffective government communication has resulted in a great deal of public confusion and misunderstanding, as well as serious errors in responding to this evolving health threat, leading to disastrous health and social outcomes for the public and prolonging the pandemic, especially within the United States. This article uses systems theory as a template for analyzing government communication in the United States during the COVID-19 pandemic, providing governments with recommendations for establishing effective health risk communication strategies for use with the public. The communication strategies offered here promote the delivery of relevant, accurate, and sensitive information to

key public groups, minimizing communication noise to guide desirable coordinated actions. These communication strategies can be applied locally, nationally, and internationally.

Kim, D. D., & Singhal, A. (In-Press). Communicative social change through the experience of global COVID-19 pandemic. *Journal of Creative Communications*.

The COVID-19 pandemic is a global catastrophe that has disrupted the world order and affected all sectors of human society. In response to the global health crisis, communication is not only a vehicle of public health information, but also a major cause and outcome of many changes that all members and units of a social system experience. Therefore, the communication approach offers a fundamental explanation about the emergence of the new normal and the process of conversion that the new normal becomes normal. Although the pandemic began with the novel coronavirus, changes in human ecology are communicative. Based on this communication frame, we need to conceptualize the communicative social change and proactively provide recommendations for cultivating a better post-pandemic world. In doing so, a convergence of related theories and multidisciplinary praxis is needed as the changes occurring in all sectors of our society will be holistic and irrevocable.

Kim, D. D. (2020). Communicating effectively with the public during a pandemic: Lessons from the COVID-19 pandemic and preparation for future pandemics. *American Journal of Biomedical Science and Research*, 9(5). <https://biomedgrid.com/pdf/AJBSR.MS.ID.001433.pdf>

Communication is the key to overcome the COVID-19 pandemic and also prevent future pandemics. Therefore, it is important that, as the adage underlines, "what you communicate is less important than how you communicate." Therefore, pandemic health communication should be practiced in ways that the public can understand and follow with consistent and reliable information through legitimized communication channels.

# COVID-19 Research by KACA members

## RECENT PUBLICATIONS BY KACA MEMBERS



**Hyekyung Kay Kim, Ph.D.**

Assistant Professor

Wee Kim Wee School of Communication and Information

Nanyang Technological University

Kim, H.K. & Tandoc Jr. E.C. (2021). Wear or not to wear a mask? Recommendation inconsistency, government trust and the adoption of protection behaviors in cross-lagged TPB models. *Health Communication*. <https://doi.org/10.1080/10410236.2020.1871170>

This study examined how exposure to government health advisories on face mask-wearing and trust in government influenced people's compliance with the advisory overtime. We conducted a three-wave panel survey (N = 1,024; T1 in February, T2 in March, T3 in April 2020) in Singapore, where the government initially enforced wearing a face mask conditional on feeling sick, and then later revised its advisory to make mask-wearing mandatory regardless of sickness. Exposure to the initial advisory at T1 had cross-lagged effects on forming positive expectancy, normative, and self-efficacy beliefs on conditional face mask-wearing at T2. Government trust at T1 also had a cross-lagged effect on increasing supportive perceived norm for conditional mask-wearing, while reducing positive expectancy of nonconditional mask-wearing at T2. Exposure to the revised advisory and government trust at T3 were positively associated with outcome expectancy, perceived norm, and self-efficacy regardless of behavior type. Regarding nonconditional mask-wearing, the autoregressive links from T2 to T3 were insignificant for perceived norm and self-efficacy and even negatively significant for intention and behavior. This study offers theoretical and practical insights by documenting the complex and dynamic processes involved in health decision-making during a novel disease pandemic.

Kim, H.K., Ahn, J., Atkinson, L., & Kahlor, LA. (2020). Effects of COVID-19 misinformation on information seeking, avoidance, and processing: A multicountry comparative study. *Science Communication*, 42(5), 586-615. <https://doi.org/10.1177/1075547020959670>

We examined the implications of exposure to misinformation about COVID-19 in the United States, South Korea, and Singapore in the early stages of the global pandemic. The online survey results showed that misinformation exposure reduced information insufficiency, which subsequently led to greater information avoidance and heuristic processing, as well as less systematic processing of COVID-19 information. Indirect effects differ by country and were stronger in the U.S. sample than in the Singapore sample. This study highlights negative consequences of misinformation during a global pandemic and addresses possible cultural and situational differences in how people interpret and respond to misinformation.

# How to Get External Grants

## TWO KACA MEMBERS SHARE TIPS FOR GETTING EXTERNAL GRANTS

Getting external grants is an important part of academic life, but it could be a stressful and challenging process. Below are some tips from two KACA members on getting external grants, followed by information about some external funding resources.



**Sun Joo (Grace) Ahn, Ph.D.**  
Associate Professor  
Grady College of Journalism & Mass  
Communication  
University of Georgia

### Selected Grants

2017-2022, “The Virtual Fitness Buddy Ecosystem: Using Digital Technology to Promote and Sustain Moderate-to-Vigorous Intensity Physical Activity in Children,” National Institutes for Health, for \$3,316,724 (PI).

Receiving your first extramural funding may be one of the most exciting moments in your academic career, but before you jump in to write your first funding proposal, ask yourself these questions, especially if you are an early career researcher (ECR). There are plenty of other sources that provide tips and pointers when you are actually writing the proposal but often missing in these discussions is the importance of the decision-making process to determine whether you need funding.

If you are an ECR, you should definite consider these questions:

- Why do you need funding for this research? Is there a unique advantage that funding adds in terms of the rigor and scale of your research?
- Consider the cost of spending weeks or months of writing the proposal and the very high likelihood that the proposal may not be funded. An unfunded proposal adds little to your tenure case and takes valuable time away from your research and teaching. Is it worth taking the risk? Worst case scenario, you could be well funded but fail to obtain tenure.
- As an ECR, your research should be your first and foremost priority. By strengthening your research program, you are actually strengthening your chances of receiving funding. Remember that reviewers of your proposal will also be looking at the principal investigator’s research caliber and productivity as a part of their review criteria.
- Think about your program of research. Does your existing line of research naturally lead to a funding proposal? You shouldn’t have to start a new literature search every time you write a proposal. Your existing line of research should provide sufficient base of knowledge and preliminary findings? You should then be seeking funding to take the natural next step in your research.
- Can you form an interdisciplinary team to help you successfully complete the project, if funded? When you scale up a research project to receive funding, it often becomes a big project that addresses a big question and will require collaborations with interdisciplinary experts. What will that team look like and who will be the best person to fill the research needs of the project? I often find that team dynamics is one of the most important elements that decide the success or failure of your funded project. As an ECR, it will most certainly become a test of your leadership skills, so it might be a good idea to form a team and work on a small, pilot study to test the waters of the team dynamics before “going big” for extramural funding.

# How to Get External Grants

## TWO KACA MEMBERS SHARE TIPS FOR GETTING EXTERNAL GRANTS



**K. Hazel Kwon, Ph.D.**  
Associate Professor  
Walter Cronkite School of Journalism & Mass  
Communication  
Arizona State University

### Selected Grants

**2019-2021, “Uncertainty Management on the Darkweb: Understanding Collective Information Processing in Hidden Cyber Communities,” DOD-ARMY, for \$328,653 (PI)**

**2018, “Facebook information diffusion and Protest mobilization: State-level analyses of the March for Our Lives demonstrations in 2018,” Social Science Research Council, for \$48,988 (PI)**

I've been taking the role of principal investigator on three sponsored grants, each awarded from the US Dept. of Defense, National Science Foundation, and Social Science Research Council. Each has a different significance. The DoD has the most dollars; NSF was a Rapid Program designed to support the research of urgency, and SSRC offered an entrance to exclusive research community and access to proprietary data. While each program gave me some different experiences, I'd like to share some generalizable lessons I learned from these various experiences:

It is OK to have many failed trials. Just be patient and persistent. An award rarely happens at one shot (maybe except for the exceptional, but I am not exceptional!).

- Maintain your interdisciplinary collaboration network. I wouldn't dare to think about submitting a proposal to DoD unless my collaborator encouraged me and was willing to offer his resources and skills as senior personnel. For collaborative projects, program officers/reviewers can raise a flag (esp. NSF) if the collaboration teams are out of nowhere. The prior collaboration history among the co-PIs is valued.
- (For federal funding) Ask yourself a question: Would this project be “presentable” to taxpayers and congress?
- Basic science and research funding (e.g., conventional NSF programs and DoD-Army that I got) is just one type of grant initiatives. There are non-research related programs out there, too, and I would broaden the scope of search, if my focus does not have to be only on research support.
- Be willing to talk with program officers. Start with a one-pager. If they like your idea, but see some changes needed, they sometimes give you some guidance. I had multiple back-and-forth with the program officer at DoD and NSF before officially submitting the full proposals.

# How to Get External Grants

## EXTERNAL FUNDING RESOURCES FOR KACA MEMBERS

### I. Academy of Korean Studies

#### 1. International Support for Korea Studies

The AKS dispatches Korean professors to overseas Korean studies institutions every year to enhance the quality of Korean studies and the international universality of Korean studies, while providing support for the relevant academic research, seminars, publication, an English journal and prominent research papers. The AKS promotes Korean studies worldwide include the following major projects: invitation to Korea of, and support for, foreign scholars specializing in Korean studies; lecture sessions on Korean culture; the World Congress of Korean Studies; Societas Koreana; the Inter-Korea Academic Meeting; and publication of The Review of Korean Studies, a journal published in English.

This program provides variety of funding opportunities for researchers affiliated with educational or research institutions outside of Korea, to enhance the quality of Korean studies and globalize Korean studies.

	<b>Program</b>	<b>Eligibility</b>
<b>Academic Research</b>	The program supports academic research, either individual or collaborative, on Korea-related subjects.	a. Researchers affiliated with educational or research institutions outside of Korea b. The Project Director is required to have at least one scholarly publication within the past 4 years
<b>Conference and Workshop</b>	The program supports academic conferences and workshops on Korea-related subjects - International or national conference or workshop - Thematic conference or workshop	Researchers affiliated with educational or research institutions outside of Korea
<b>Scholarly Publication</b>	The program assists scholarly publication for the broad dissemination of original research results in Korean Studies. - Scholarly Journal - Book Publication	a. Researchers affiliated with educational or research institutions outside of Korea b. (Book Publication) Applicants must have a signed contract with an overseas publisher of scholarly books related to Korean Studies without receiving any other publication support from other institutions.
<b>Educational and Cultural Program</b>	The program supports lectures, educational programs, and cultural activities designed for the dissemination of knowledge in Korean Studies.	Researchers affiliated with educational or research institutions outside of Korea
<b>Translation of Overseas Korean Studies Monograph</b>	The program supports translation of Korean Studies Monograph published outside of Korea into Korean.	Researchers affiliated with educational or research institutions outside of Korea

AKS also provides support for in-depth research into Korean culture on a regular basis. Research projects on Korean culture, open to Korean and international academics and researchers, are generally headed by a member of AKS' faculty team.



# How to Get External Grants

## EXTERNAL FUNDING RESOURCES FOR KACA MEMBERS

### 2. Korean Studies Promotion Service

Korean Studies Promotion Service of the AKS aims to support the following projects:

- A. Support for Leading Korean Studies Research: This project is designed to provide support for domestic and foreign scholars specializing in Korean studies who conduct creative interdisciplinary research of high-standard that will set up long-lasting examples for others to follow.
- B. Reinforcement of Korean Studies Education: This project is designed to provide support for research institutions specializing in Korean studies and the formation of a research network worldwide. The project also includes supports and training for forthcoming generations of scholars in Korean studies with a vision to globalized development of Korean studies education befitting the economic power and political influence of Korea.
- C. Establishing Korean Studies Infrastructure: This project is designed to lay the foundations for the relevant academic research, including the collection of basic source materials for Korean Studies, the establishment of archives and databases, and the compilation of dictionaries and encyclopedias of essential knowledge, while facilitating the cultural contents and advancing in contemporary Korean studies.
- D. Popularization of Korean Studies: This project is designed to share the fruits of academic achievement in Korean studies with the general public both in and out of the country. We intend to encourage the public take an interest in Korean studies by publishing quality introductions and translations of relevant contents.

The Global Program of the Korean Studies Promotion Service of the AKS offers:

- A. Seed program for Korean Studies
- B. Core University Programs for Korean Studies
- C. Strategic Research Institute Program for Korean Studies
- D. Korean Studies Infrastructure Development, and
- E. Korean Studies with People

Link: <http://ksps.aks.ac.kr/hpjsp/hmpeng/bizguide/bizguide.jsp?bizCd=INC>

# How to Get External Grants

## EXTERNAL FUNDING RESOURCES FOR KACA MEMBERS

### II. Korea Foundation

The Korea Foundation aims to promote better understanding of Korea within the international community and to increase friendship and goodwill between Korea and the rest of the world through various exchange programs (Article 1, Korea Foundation Act).

#### A. Employing Teaching Staff:

The KF supports to universities abroad seeking to hire contract faculty member (non-tenure track) with the goal of creating or expanding their Korean studies or Korean language program. Universities abroad which currently operate or plan to launch an educational / research program in Korean studies (humanities or social science) or Korean language.

#### B. Postdoctoral Fellowship:

This program is designed to support rising scholars who have recently earned a Ph.D. of a Korea-related topic in the humanities, social sciences, arts or culture to undertake a full-time research at a university or research organization. Scholars with non-Korean citizenship or permanent residency status in other countries, and scholars who obtained a doctoral degree within the past five years

- Doctoral candidates scheduled to receive a doctoral degree by the time they sign a fellowship agreement with the Foundation are eligible.

Link: <http://en.kf.or.kr/?menuno=3799&kfnbindex=>

# The Jae-won Lee Distinguished Service Award

**About the award:** The Jae-won Lee Distinguished Service Award was first established in 2018 to honor Professor Emeritus Jae-won Lee (Cleveland State), the founder and a two-time president of Korean American Communication Association (KACA) through a generous gift from Dr. Lee himself. Dr. Lee has been an inspiring role model and dedicated mentor for numerous Korean and non-Korean students and scholars. The award is to recognize a person who has demonstrated many years of extraordinary service and steadfast commitment to the mission of KACA, carrying forward Dr. Lee's legacy.

**Nominations:** To nominate (or self-nominate), please contact the Awards Chair, Dr. Taehyun Kim (taehyun.kim@csun.edu) or go to KACA Homepage to get award nomination forms. Nomination deadline is 11:59 Pacific Standard Time on June 1, 2021. The honoree will be selected by the KACA Jae-won Lee Distinguished Service Award Committee and will be recognized at the KACA Business Meeting at the AEJMC. The recognition includes a monetary award of \$500 and the presentation of a crystal plaque. The honoree will also be listed on the KACA Website.

2020 Jae-won Lee Distinguished Service Award honoree:  
Dr. Seungahn Nah (Oregon)

## Jae-won Lee Distinguished Service Award Committee

### Chair

Taehyun Kim, Ph.D.  
California State University, Northridge  
Email: taehyun.kim@csun.edu

### Members

Donghyun Byun, Ph.D.  
Graduate School of Media Communication  
Sogang University  
Email: dhbyun@sogang.ac.kr

Leo Jeffres, Ph.D.  
Dept. of Communication  
Cleveland State University  
Email: L.Jeffres@csuohio.edu



**Jae-won Lee, Ph.D.**  
Professor Emeritus  
Cleveland State University

# Member News

## NEW APPOINTMENTS

**Dr. Hanna Park**, formerly an associate professor at Middle Tennessee State University, joined Sun Moon University as an associate professor.

**Dr. Jaehyeon Jeong**, formerly an adjunct professor at Temple University, joined The University of Utah Asia Campus as an assistant professor.

**Dr. Sejung Park**, formerly an assistant professor at John Carroll University, joined Pukyong National University as an assistant professor.

**Dr. Seongeun Chung**, a professor at Sungkyunkwan University, is named as the Editor-in-Chief for Asian Communication Research.

**Dr. Nojin Kwak**, formerly a professor at University of Michigan, will join University at Buffalo as a vice provost for international education. Dr. Kwak will serve as UB's senior international officer, responsible for leading central international research and academic programs and services, and for working with UB stakeholders and partners around the world to advance the university's mission.

## NEW BOOKS

**Dr. Jaehyeon Jeong (The University of Utah Asia Campus)** published a monograph titled "Korean food television and the Korean nation (December 2020, Lexington Books)" and a co-edited book, "Communicating food in Korea (March 2021, Lexington Books)."

**Dr. Hojeong Lee (Temple University)** published a monograph titled "Korean digital diaspora: Transnational social movements and diaspora identity (December 2020, Lexington Books) and a co-edited book, "Digital media, online activism, and social movements in Korea (March 2021, Lexington Books)."

## ENDOWMENT

**Dr. Kyu Ho Youm (University of Oregon)**, his two sons, and his daughter-in-law have established the Bokim Youm Memorial Endowments. To honor Mrs. Youm, a late wife of Dr. Youm and a former librarian, the endowments will be used to acquire materials at the UO libraries to support teaching and research in the area of Korean studies. Also, Dr. Youm's office at UO has been named in memory of Mrs. Youm to create a tangible space in her memory, and to acknowledge her unflagging support of Dr. Youm's lifelong dedication to journalism and freedom of the press.

# Membership Dues

ANNUAL MEMBERSHIP DUES	KACA MEMBERSHIP CATEGORIES	HOW THE MEMBERSHIP DUES ARE USED	BENEFITS
\$ 20	Student Member	KACA Operational Account	*All membership benefits
\$ 30	Regular Member	KACA Operational Account	*All membership benefits
\$ 50	Prime Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$20)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 75	Silver Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$45)	*All membership benefits + Name recognition on the newsletter, blog and Web site
\$ 100	Gold Member	KACA Operational Account (\$30) + Graduate Student Supporting Fund (\$70)	Silver Member benefits + Name recognition at the Conferences
At least \$200	Platinum Member	KACA Operational Account (\$30) + Establishment /contribution to a special fund	Gold Member benefits + As a platinum member, you can choose to direct your dues to one or more of the special funds

*\*All membership benefits include the Newsletter and the KACA Members Page.*

## How to Pay:

- 1) Go to <http://www.thekaca.org/membership/>
- 2) Once you click the “Join Now” button at the bottom of the page, you will be directed to the application form page.
- 3) Please fill out your information in the form. Please fill out the form even if you are an existing member.
- 4) Once you submit the form, you will be directed to the PayPal page where you can pay either through your PayPal account or by credit card. You can pay by credit card even if you don’t have a PayPal account.

If you have any questions or problems with paying your membership dues, please contact the KACA treasurer, Dr. Taehyun Kim, at [taehyun.kim@csun.edu](mailto:taehyun.kim@csun.edu)

# Financial Report

GENERAL OPERATION ACCOUNT	INCOME	EXPENSES	BALANCE
Balance from August 2020			10,201.69
Membership dues (September 2020–February 2021)	506.55		
PayPal Giving Fund	3.22		
Zoom Pro account (4 months)		61.31	
Crown Awards Plaques NCA		95.26	
ICA Membership		250.00	
NCA Support		154.00	
KACA-KADPR Grant		1,000.00	
Giftcard		75.00	
Joseph Juhn		300.00	
<b>Total Income to Account September 2020–February 2021</b>	<b>509.77</b>		
<b>Total Expenses to Account September 2020–February 2021</b>		<b>1,935.57</b>	
<b>End of February 2021 Balance</b>			<b>8,775.89</b>

GRADUATE PROGRAM ACCOUNT	INCOME	EXPENSES	BALANCE
Balance from August 2020			6,616.90
Membership dues (September 2020–February 2021)	271.40		
<b>Total Income to Account September 2020–February 2021</b>	<b>271.40</b>		
<b>Total Expenses to Account September 2020–February 2021</b>		<b>0.00</b>	
<b>End of February 2021 Balance</b>			<b>6,888.30</b>

# Financial Report

FOUNDER ACCOUNT	INCOME	EXPENSES	BALANCE
Balance from August 2020			34,673.83
Bank interest earned	13.21		
<b>Total Income to Account September 2020–February 2021</b>	<b>13.21</b>		
<b>Total Expenses to Account September 2020–February 2021</b>		<b>0.00</b>	
<b>End of February 2021 Balance</b>			<b>34,687.04</b>

A SPECIAL THANKS TO THE FOLLOWING PLATINUM, GOLD, SILVER, & PRIME MEMBERS:

*\*Based on membership dues paid from August 2020 to February 2021*

PLATINUM	GOLD	SILVER	PRIME
Jeong-Nam Kim Nojin Kwak	David Jeong Changdae Ham Joon Lim Sora Kim Jinae Kang	Taehyun Kim Hyunsang Son	Hyunju Jeong Yongeun Park Seihil Kim Sooyoung Bae



## You Shop at Amazon. Amazon gives to the KACA!

### How many of you shop at Amazon.com?

Here is another way you can support the KACA while shopping at Amazon.

Since the KACA is a 501(c)(3) organization, it was able to join the AmazonSmile program in 2015. AmazonSmile is an Amazon's program to support nonprofit organizations. Amazon donates 0.5% of the price of customers' purchases to the nonprofits that the customers designate.

What that means to us is that if you shop on AmazonSmile instead of on the regular website, Amazon.com, Amazon will donate 0.5% of the price of your Amazon purchases to the KACA whenever you shop on AmazonSmile. AmazonSmile is the same as Amazon on your end—the same products, same prices, and same Amazon Prime benefits. The only difference is that if you use AmazonSmile instead of the regular Amazon website, we at the KACA receive some funding from it. This is a great way to support the KACA without any additional cost!

### How:

1. Click the following link: <http://smile.amazon.com/ch/30-0800053> (this is the KACA-designated AmazonSmile link).
2. Log in with your Amazon account and start shopping at AmazonSmile.
3. The rest of process is exactly same as when you shop at Amazon.com!

This is the page you will see, depending on your login status.

1. If you have not logged in to your Amazon account before you click to follow the link (<http://smile.amazon.com/ch/30-0800053>), this is the page you will see:



You shop. Amazon gives.

- Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to **Korean American Communication Association** whenever you shop on AmazonSmile.
- Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice.
- AmazonSmile is the same Amazon you know. Same products, same prices, same service.
- Support your charitable organization by starting your shopping at **smile.amazon.com**

2. If you are already logged in at Amazon, you will see this under the search bar.



Please use the KACA's AmazonSmile program when you shop at Amazon! Your shopping will help the KACA continue to grow and give back to Korean scholars and students in many ways.

If you have any questions regarding AmazonSmile, please contact the KACA treasurer, Dr. Taehyun Kim, at [thk311@gmail.com](mailto:thk311@gmail.com)

## KACA Newsletter Committee

**Dr. Myojung Chung**  
Assistant Professor  
Northeastern University

**Dr. Jaehyeon Jeong**  
Assistant Professor  
The University of Utah  
Asia Campus

**Dr. Jiyoun Lee**  
Assistant Professor  
University of Alabama

**Dr. Hocheol Yang**  
Assistant Professor  
California Polytechnic  
State University

**Dr. Jihyang Choi**  
Assistant Professor  
Ewha Womans University

**Dr. Sara Kim**  
Assistant Professor  
University of Louisiana  
at Monroe

**Dr. Wonjung Min**  
Assistant Professor  
Pontificia Universidad  
Católica de Chile