

kaca

NEWSLETTER

KOREAN AMERICAN COMMUNICATION ASSOCIATION

Volume 3

Number 2

July

1980

PRESIDENT'S NOTES

Our year-long preparation for the Joint Conference on Comparative Journalism is about to be tested in a month. We have overcome continuing uncertainties entailing the changing political situations in Korea. Our conference, as an academic endeavor, will be held as originally scheduled in Seoul for two days, August 11 and 12.

For the eventual opening of this conference, I feel grateful to Dr. Byoung-Ku Hahn, president of the Korean Society for Journalism and Communication Studies, and his officers. They have shared with us a belief in the merit of having an opportunity to exchange scholarly views between our members here and our colleagues in Korea.

The KACA members planning to attend the conference have been positive and enthusiastic toward the event. Individual expenses to be incurred are substantial. Accommodating foreign travels to academic schedules is not simple, either. However, their commitment to scholarly interest has been a major concern in their decision to attend the meeting. I believe this occasion will become one of probing joint-research ideas in addition to exchanging views.

The conference takes a comparative approach to studying journalism in Korea and the United States. Our members will present papers on American journalism along such dimensions as journalism education, press laws, gatekeeping processes, and evolution of the press. Counterparts will be made by the scholars in Korea.

Our members planning the trip to Seoul are Dr. Won H. Chang of Missouri, Dr. Tae Guk Kim of North Texas State, Dr. Seong H. Lee of Appalachian State, and I. Dr. Kyoong Hur of Texas may join, too. The meeting site is likely to be one of the following three candidates: Academy House, the Academy of Korean Studies, and Togo Hotel.

The proceedings of the conference will be published in a certain format. With this publication, our association closes the year 1979-80 and opens the next as well. All members are invited to suggest feasible projects or activities the association can pursue during the year 1980-81. If you have such ideas, please contact me or Dr. Seong H. Lee.

Wishing you a very pleasant and productive summer.

Jae-won Lee
Jae-won Lee
President

PROFESSIONAL

*D. H. Sunoo, California State-Fullerton, worked as a researcher for a joint promotion project of American and Korean concerns in advertising and marketing/opinion research while visiting Korea in January, 1980.

*Seong H. Lee, Appalachian State, had an article entitled "Mass Media Education: A Time for Review" published in *The Social Studies*, March/April 1980 Vol. 71, No. 2, pp. 52-55.

*Jae-won Lee, Cleveland State,

PERSONAL

presented a paper, "Agents of Public Opinion Formation," to the annual conference of American Assn for Public Opinion Research in May 1980, Cincinnati, Ohio. Lee attended the National Invitational Conference on World Communication, Annenberg School of Communications, U of Penn in May, 1980. He also worked as a paper reader for AEJ Theory & Method Div papers for this year's AEJ convention, and acted as a judge for the annual Markham Student Paper Competition sponsored by the Assn for Education in Journalism.

*Roy U.T. Kim, Drexel U, presented

a paper, "The Great Power Triangle," to the Forum on Pacific Basin, Taipei, May 28-30, 1980. Kim received an International Research & Exchange Board travel grant to accept an invitation from the USSR Academy of Sciences, Sept 1-21, 1980, and plans to visit Yuzno-Sakhalinst, Tashkent, and Moscow. Kim received invitations from Beijing U to lecture on American-Soviet Summitry, July 27-31, 1980, and from the DPRK Academy of Sciences to visit N. Korea, Aug, 1980. Kim also received a research grant from the Ford Foundation in its 3rd round of research competition in international security and arms control during 1981-82.

*William I. Gorden, Kent State, had

a paper, "Culture and Communication in the Modern Japanese Corporate Organization," with Ke-Lu Chao in The International and Intercultural Communication Annual, 1979. Gorden presented a paper, "System Involvement for Women Subordinates: Relations with Communication and Personalities Variables," at the ICA convention in Acapulco, May, 1980. He also had two communication seminars for the National Securities Assn in El Paso, TX, in March, and in Jackson, Miss.

*Won Ho Chang, Missouri, received a research grant from the Research Council of the U of Missouri to cover the travel expenses for his trip to Japan, Korea and China during the year 1980-81.

*D. H. Sunoo, Cal State-Fullerton, was promoted to full professor.

*Seong H. Lee, Appalachian State, received the ASU Trustees' Award for Outstanding Teaching for 1979-80. An award plaque and \$1,000 bonus were presented at the awards banquet on April 23, 1980. Lee was appointed as a consultant to the G & T Children magazine by the Gifted and Talented Children Foundation effective in June, 1980. He became a member of Boone, NC, Linos Club effective in March, 1980.

*Jae-won Lee, Cleveland State, has worked as a campaign consultant to two Congressional candidates, and was elected a trustee of the Nationalities Services Center of Cleveland for a 3-year term this spring. He visited in Feb Korea with the president of Cleveland State working out an educational exchange program with Hanyang U in Seoul.

*Dong Shin Lee, Iowa, is working as a stringer for The Hankook Ilbo (Korean Daily News) while studying in a doctoral program in masscomm. He and his family moved last winter from Los Angeles to Iowa. His new address is: 201 Hawkeye Ct Apt, Iowa City, IA 52240.

*Won Ho Chang, Missouri, will be a visiting professor for Sophia U in Japan and Korea U, Seoul.

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Vol 3 No 2 July 1980
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