

Join or Renew Your KACA Membership Today

At KACA, each member plays a pivotal role in supporting our activities and driving our mission forward. We're currently in our membership period for the year, which spans from January 1, 2024, to December 31, 2024. Your membership is not just a contribution; it's a statement of support for the values and objectives that KACA stands for.

Membership Details:

- Period: January 1, 2024 - December 31, 2024
- Benefits: As a member, you'll enjoy exclusive access to our events, resources, and a network of like-minded individuals.
- How to Join or Renew: Please visit <http://www.thekaca.org/membership/>

Learn More and Get Involved:

For more detailed information about membership benefits and how you can join or renew, please visit our website at [KACA Membership](#).

Questions or Inquiries?

Dr. Won-Ki Moon, Membership Director, is more than happy to assist you. Please feel free to reach out for any queries or support needed in your membership process (wonkimoon@ufl.edu).

Your involvement is crucial in shaping the future of KACA. Join us today, and let's make a remarkable year together!

KACA Membership Categories	Annual Membership Dues	Use of the Membership Dues	Member Benefits
<i>Student Member</i>	\$ 20	KACA Operating Account	*All membership benefits
<i>Regular Member</i>	\$ 30	KACA Operating Account	*All membership benefits
<i>Prime Member</i> <i>Silver Member</i>	\$ 50 \$ 75	KACA Operational Account (\$30) + Graduate Student Supporting/Award Fund (\$20/\$45)	*All membership benefits + Name recognition on the newsletter, blog and Web site
<i>Gold Member</i>	\$ 100	KACA Operational Account (\$30) + Graduate Student Supporting/Award Fund (\$70)	Silver Member benefits + Name recognition at the Conferences
<i>Platinum Member</i>	At least \$200	KACA Operational Account (\$30) + Establishment/contribution to a special fund	Gold Member benefits + As a platinum member you choose to direct up to one or more of the special funds
<i>Lifetime Member*</i>	\$800 (Single Payment) or \$200 (four consecutive quarterly installments)	KACA Operational Account (\$30) + Graduate Student Supporting/Award Fund (\$70) + Establishment/contribution to a special fund	All membership benefits + Name recognition at the newsletter, website, social media, the conferences and the Journal + As a Lifetime member you choose to direct up to one or more of the special funds

KACA-NCA 2023 Report

The NCA 109th Annual Convention commenced from November 16 to November 20 in National Harbor, Maryland. KACA organized one paper panel, one KOFICE-sponsored research panel, a discussion panel and business meeting, a dinner, a graduate student lunch, a graduate student dinner, and a mentoring program.

Research Session I, Friday, November 17, 12:30-1:45 P.M.

The paper session was titled "Self-Determination: Redefining Identities, Activism, and Koreanness." It featured four papers and was chaired by Dr. Stephanie L. Young (University of Southern Indiana). The presentations included:

1. Toward a General Equality at Work via Activism: The Role of Transparent Internal Communication. Drs. Yeunjae Lee (Colorado State University) & Jo-Yun Queenie Li (University of Miami)
2. Fog, Connection, and Plugging-In: Korean American Adoptee Community and the Digital Diaspora. Dr. Scarlett L. Hester (Ball State University)
3. Memories in Solidarity: The Role of Transnational Korean Diasporas and the Rhetoric of Activism. Dr. Min Wha Han (West Texas A&M University)
4. Navigating Authenticity: Koreans' Performance of Identity in the U.S. Dr. Eunhui Kim (Texas A&M University)

2023 KACA-NCA Research Session II, Saturday, November 18, 9:30-10:45 A.M.

The KOFICE-sponsored research presentation included a keynote speech and three presentations, and the chair was Dr. JongHwa Lee (Angelo State University) while the discussant was Dr. Stephanie L. Young (University of Southern Indiana).

1. Keynote: What K-Pop Dance Teaches Us. Dr. Chuyun Oh (San Diego State University)
2. K-Drama Representations of Journalism Ethics in South Korea. Drs. Emily Kinsky (West Texas A&M University) and Susan Grantham (University of Hartford)
3. Virtual Influencers for Promoting K-Contents: Focusing on the Interaction between Virtual Influencers' Races and Types. Drs. Won-Ki Moon (University of Florida) and Jiyoung Lee (Sungkyunkwan University)
4. 'Koreaboo' as Stigma: Transnational Disciplining and Bounded Fandom. Dr. David C. Oh (Syracuse University)

Panel Discussion Session & Business meeting, Friday, November 17. 2:00-3:15 P.M. EST

The panel and business meeting were chaired by Dr. JongHwa Lee and was scheduled to feature 11 panelists, but because of travel issues, it featured five panelists, who discussed their own research agendas, thereby demonstrating the diversity and range of interests in Korean American communication studies. The abbreviated business meeting was led by the incoming Vice President of NCA

planning, Dr. David C. Oh, and he was joined by the KACA President, Dr. Yeonsoo Kim (University of Texas at Austin).

KACA Networking Dinner, Thursday, November 16, 6:00 P.M.

With the generous support of KOFICE, the three social events were fully funded and well-attended. The dinner, which was held on Thursday, November 16, at Choong Hwa Won Restaurant in Annandale, Virginia, hosted 28 participants, despite its 15-mile distance from the convention site. It was organized by Drs. Jin-A Choi (Montclair State University), Scarlett Hester, and David C. Oh.



Graduate Student Social, Early Lunch, Friday, November 17, 11:00 A.M.

The graduate lunch at BurgerFi included 11 graduate students and was organized by the graduate student representations on the KACA NCA planning committee, including Lyounghee (Lian) Kim (University of New Mexico) and Donggyu Kim (University of Southern California). Graduate students discussed their questions about KACA, Korean American communication studies, and their feedback on KACA NCA. They were also encouraged to renew their memberships or to join KACA.



Graduate Student Social, Coffee Hour, Friday, November 17, 3:30 P.M.

The final graduate social was a graduate student coffee hour, and four participated. It was also organized by Lyounghee (Lian) Kim and Donggyu Kim. During their conversation, they discussed the successful navigation of the job market as well as other topics germane to the lives of graduate students. By all accounts, all of the social events were successful, built community, and sparked interest in KACA.



KACA-NCA Mentor Program

Finally, the KACA NCA planning committee organized a mentoring program. Six mentees had requested mentors from the US and Korea, and they were matched as closely as possible with six mentors, who have graciously volunteered their time and support for mentees, who included mid-career scholars, early career scholars, and graduate students.

KACA NCA would not have been possible without the help of all of its committee members, who played vital roles in the work of the team. In addition to those named already, Drs. Nakho Kim (Pennsylvania State University Harrisburg) and Jihyun (Esther) Paik (Texas Christian University) created the flyers and managed promotions. They, and all committee members, were also instrumental in conversations that will shape the future activities of KACA NCA.

In conclusion, the 2023 NCA Convention was quite successful. There is still room to improve attendance at the business meeting and some sessions, but, overall, the social events, with the support of KOFICE funding, were highly successful. The paper presentations, keynote, and discussion were generative and productive, and the socials were lively, friendly, and community-strengthening.

The Updates on the 2024 Inaugural KACA Conference

Dear KACA Members,

We are thrilled to share updates on the inaugural KACA conference, taking place on April 11-13 in Washington D.C. With abstract submissions closed on December 4th, the review process concluded over the winter break. We're delighted to announce that 18 studies will be presented, covering a diverse range of topics from Korean film/media studies, journalism, and advertising to cutting-edge fields like artificial and generative AI!

As envisioned in the call for abstracts, this conference lays the groundwork for celebrating KACA's 50th anniversary in 2028 and charting the future of our academic endeavors. The selected studies will showcase the breadth and depth of KACA scholarship, fostering a deeper understanding of Korea-related communication phenomena across various fields.

We extend our gratitude to our generous sponsors: SUNY-Buffalo, University of Michigan- Nam Center, Simon Fraser University in Canada, Nanyang Technological University in Singapore, George Washington University, and Korea Foundation. Their contributions enable us to cover presenter accommodation, travel grants, the conference venue, and the opening reception.

Mark your calendars:

- **Thursday, April 11th, 5:30 PM:** Opening reception at the Korea Foundation- USA (exclusive to presenters and the organizing committee): Address: [900 17th St NW Suite 910, Washington, DC 20006](https://www.korea-foundation.org/locations/usa)
- **Friday, April 12th:** Conference sessions and dinner (open to all registrants, families are welcome).

Accommodations:

For your convenience, a discounted room block has been secured at the ARC Hotel, Washington DC (824 New Hampshire Ave NW, Washington, DC 20037;

<https://archoteldc.com/>; Tel: +1-202-337-6620). Conference attendees can enjoy a special rate of \$239 per night + 16.25% tax and fee, valid from April 10th to 13th. To reserve your room at this discounted rate, please email kangj@ecu.edu.

Conference Venue:

The conference will be held at George Washington University, Ric and Dawn Duquès Hall (2201 G St NW, Washington, DC 20052), in Conference Hall 353.

Registration:

- Register here or scan the QR code:
<https://form.jotform.com/240386621493055>
- Early Bird Registration (**February 19th – March 8th**): Enjoy the discounted hotel rate and register for \$100 (including three meals).
- Regular Registration (March 9th – April 5th): Register for \$110 (no hotel discount included).
- Family Dinner: Add family members to your registration for the Friday night dinner: \$50 (aged 18+) and/or \$25 (aged 13-17). Children 12 and under are free.



We await your participation in this landmark event! Don't miss out on early bird registration and secure your spot at the conference and discounted hotel.

Please note that additional information about the conference program and schedule will be available soon. We encourage you to register early, as space is limited. We look forward to meeting many of you in April in DC!

KACA 2024 Inaugural Annual Conference Organizing Committee

Conference Chairs:

Dr. Jin-Ae Kang, East Carolina University

Dr. Nojin Kwak, University at Buffalo

Dr. Dal Yong Jin, Simon Fraser University

Dr. Kwan Min Lee, Nanyang Technological University,

Conference Committee Members:

Dr. Jihoon Kim, University of Alabama

Dr. Jinhyon Kwon Hammick, Flagler College

Dr. Jungyun Won, William Paterson University

Rachel Son, University of Florida

Soyon Choi, University of Texas

Hyungrok Jin, University of Texas

Kibum Youn, University of Tennessee

Awards and Accomplishments at NCA

Jin R. Choi (University of Maryland): (1) Laureate Group Recognition for the James L. Golden Outstanding Student Essay in Rhetoric Award and (2) Student Representative for the Asian/Pacific American Caucus for NCA

Dr. Myojung Chung (Northeastern University): Top Faculty Paper Award in the Communication and Future Division

Dr. David C. Oh (Syracuse University): (1) Distinguished Scholar Award for the International/Intercultural Communication Division, (2) Outstanding Article Award for the Asian/Pacific American Communication Studies Division, (3) Outstanding Book Award for the Asian/Pacific American Communication Studies Division, (4) Top 4 Paper in the Asian/Pacific American Communication Studies Division, (5) Election to the Publications Council

Dr. Jihyun Esther Paik (Texas Christian University): Top Four Papers in the Group Communication Division

Dr. Hayeon Song (Sungkyunkwan University): 2023 Distinguished Article Award from the NCA Instructional Development Division

Korean Journal of Communication

The Korean Journal of Communication (KJC) is a peer-reviewed publication dedicated to disseminating scholarly research, book reviews, insightful commentaries, and meticulous field notes and data analysis. KJC comprehensively addresses a broad spectrum of topical areas, encompassing, but not limited to, Korean pop culture and media studies, language and social interaction, cultural studies, interpersonal communication, organizational communication, advertising, public relations, corporate communication, health communication, communication technology, traditional and new media, communicative social change, international communication, journalism, mass communication, and developmental studies.

[Click here for more information about KJC](#)