

kaca

NEWSLETTER

KOREAN AMERICAN COMMUNICATION ASSOCIATION

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THIRD KOREAN-U.S. JOINT CONFERENCE

The Third Korean-American Joint Conference on Communication was held at Choon Chun (Sejong Kwan Kwang Hotel), June 30-July 1, 1984. All 10 papers were presented at the conference with the major theme "Communication 2000."

Three papers were presented by KACA members: Television and the Future of International News Coverage (Won Ho Chang), Influence of Computer and New Technologies on Education (Hyun Kap Kim), and Mass Media and the Immigrants' Political Socialization (Dong Shin Lee). Seong Hyong Lee submitted a paper (Personality Aspects in the Credibility of Newspaper and TV News) to the conference. Only Dr. Won Ho Chang, KACA president, attended the conference from the U.S. Dr. Chang says that "we need better planning for the next conferences."

Dr. Chang also feels that Korea is excited about its opportunity to expand its role in the international affairs as the host of the 1988 Olympic Games and we should contribute something to the event.

PROFESSIONAL

Young Yun Kim, Governors State, published two books: Communication with Strangers: An Approach to Intercultural Communication (with William B. Gudykunst), Addison-Wesley Publishing Co., 1984; and Methods for Intercultural Communication Research (co-edited with W.B. Gudykunst), Beverly Hills: Sage Publications, 1984.

Kim also had three articles published and one paper presented: "Searching for Creative Integration," in Methods for

Intercultural Communication Research, eds. W.B. Gudykunst & Young Y. Kim; "Intercultural Personhood: An Integration of Eastern and Western Perspectives," in L. Samovar & R. Porter (eds), Intercultural Communication: A Reader, 4th ed., 1984; "Communication, Information, and Adaptation," in B. Ruben (ed), Information and Behavior, Vol. 1, 1984; and "Communication Networks and Inter-ethnic Relations," presented at the Sunbelt Social Network Conference, Pheonix, AR, February, 1984. Kim also served as discussant to the panel "Cultural Adjustment: New Perspectives and Reconsiderations," at the ICA annual conference, San Francisco, May, 1984.

Jin Keon Kim, U of Illinois-Chicago, had a book review of Television Coverage of International Affairs (ed., William C. Adams) published in International Journal of Intercultural Relations, April, 1984, pp. 221-223.

Joung-Soon Park, Ohio U, received research grant for dissertation from the Bush Research Endowment at Ohio University.

DR. HUR SCHOLARSHIP

A Scholarship has been established in the Department of Radio-TV-Film, U of Texas-Austin, for late Dr. K. Kyoon Hur, who passed away April 4, 1984. The scholarship, a permanent fund of \$10,000, is the result of contributions from the UT faculty, Austin Korean Assn., UT Korean Students Assn., and Hur's family. It will be awarded to Korean students at the UT College of Communication. About 900 books from the Hur's personal library are being donated to the Korean National Library.

PERSONAL

Hae-Kap Lee, U of Texas-Austin, travelled Korea in June, 1984, to collect data for his doctoral dissertation.

Won Ho Chang, U of Missouri, travelled Japan, Hong Kong, Taiwan and China in the summer of 1984.

Seong Hyong Lee, received a scholarship from the Freedoms Foundation to attend a one-week seminar on "Mass Communications and Society" at the Freedoms Foundation at Valley Forge, Pa, July 20-27, 1984. Lee also had an essay "Television and Youth" published in The Dong-A Daily News, New York, April 1, 1984.

CAMPUS NEWS

Missouri J-School opened a new computer center. Won Ho Chang was named director of the center. Three Korean doctoral students are working for the center. This year the J-School has six Korean journalists as visiting researcher: Jun-jo Han and Jung-kyo Lee, both of Yunhap News Agency, Su-rok Choi of Seoul Shinmoon, Yang-soo Son of Korea Herald, Hyang-kyu Park of Kwang-ju Ilbo, and Mi-ok Chang, Rotary Club scholar.

University of Texas-Austin College of Communication admitted 10 Korean students for 1984-85. Two of them, Sae-kyung Seo and Jin-ja Mok, already began their studies in the summer of 1984.

POSITION WANTED

Joung-Soon Park, Ph.D. candidate now writing dissertation, is seeking for a position to teach and to conduct research in political communication and social development communication. Park's special areas include Mass Communication & Communication Theory, Research Methodology and Statistics, Audience Research, Public Opinion Research, and Advertising Research.

Presently, Park is a graduate research associate in the Journalism School, Ohio University. Any person or institution interested in hiring or interviewing with Park should call: (614) 592-2650 or write to: J.S. Park, 8 Franklin Ave, Athens, OH 45701.

ABOUT KACA NEWSLETTER

KACA Newsletter is published twice a year, January and July. All KACA members are encouraged to submit their professional and personal news to the editor, S. H. Lee, Dept. of Communication Arts, Appalachian State University, Boone, NC 28608. The deadline for the next issue (January 1985) is Dec. 31, 1984.

Please send your news during the second half of 1984 to the editor by the deadline. The editor also is willing to print your school news and professional advertisements as the space is available.

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